

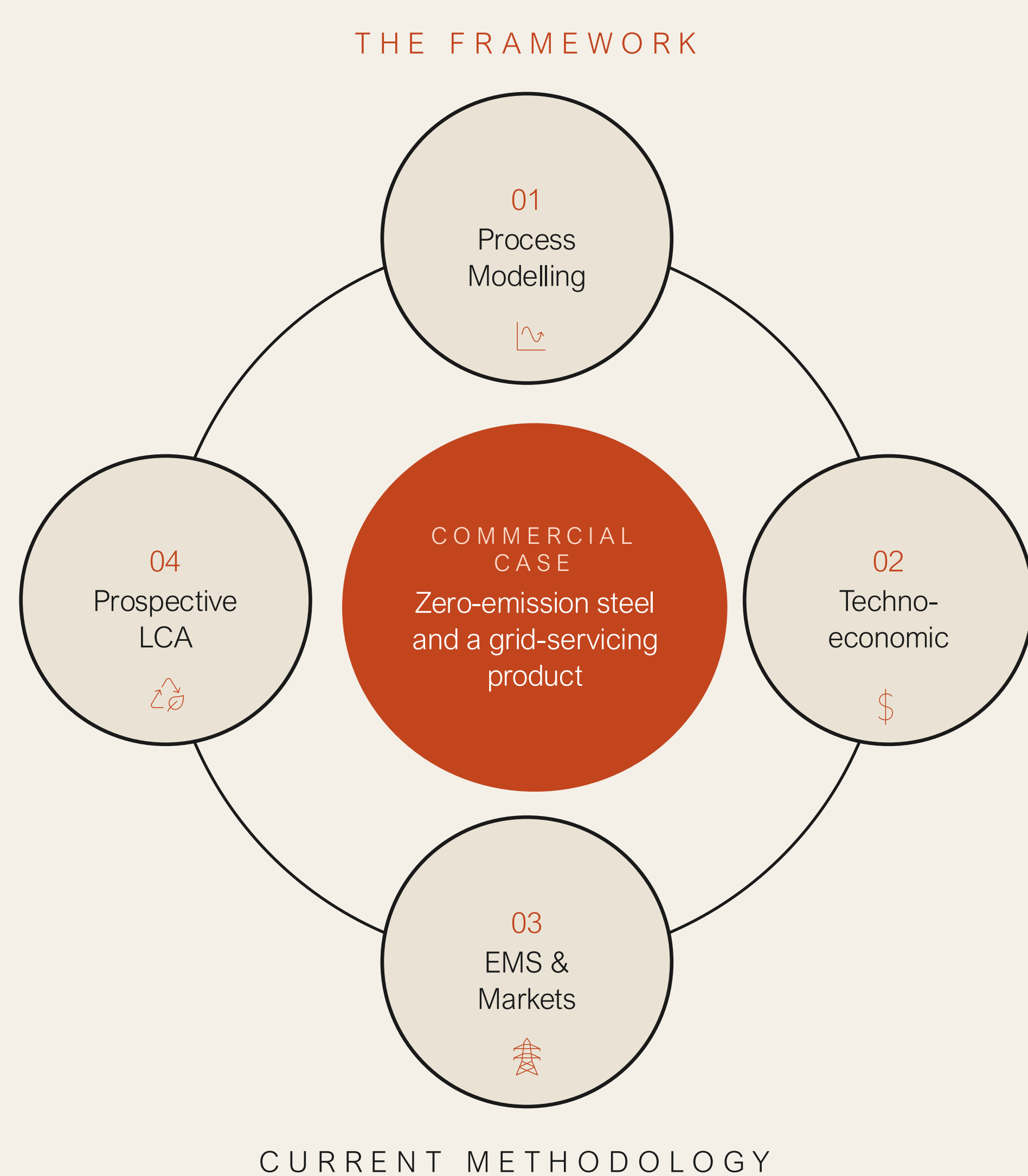
Hybrid Heating And Energy Management Systems For Industrial Decarbonisation

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BACKGROUND

Green hydrogen direct reduction (GH-DRI) is the leading route to zero-emission iron and steel, but its high production costs make it uncompetitive against conventional pathways. GH-DRI alone is set to add 400-1,520 TWh of electricity demand by 2050, alongside competing growth from industrial electrification, EVs and AI-driven data centres, lifting electricity from 21% to 55% of global final consumption. Combined with a parallel rise in variable renewable energy, this is forecast to drive a 250% increase in EU daily grid flexibility requirements. Without sufficient flexibility, large electrified industrial loads will cannibalise renewable supply and force reliance on lower-merit sources to fill the gap

METHODOLOGY



01 Process Modelling

- Reactor model. 18-stage Aspen CSTR in series (3 preheat, 15 heated),
- Reduction path. $Fe_2O_3 \rightarrow Fe_3O_4 \rightarrow FeO \rightarrow Fe$
- Kinetics

$$K_p = \frac{PH_2O}{PH_2} \quad (\text{Hara et al.})$$

$$= \exp\left(-\frac{2070}{T} + 1.3\right)$$

$$r_H = k_o e^{\frac{-E_a}{RT}} \left(PH_2 - \frac{PH_2O}{K_p}\right) C_H \quad (\text{Chen et al.})$$

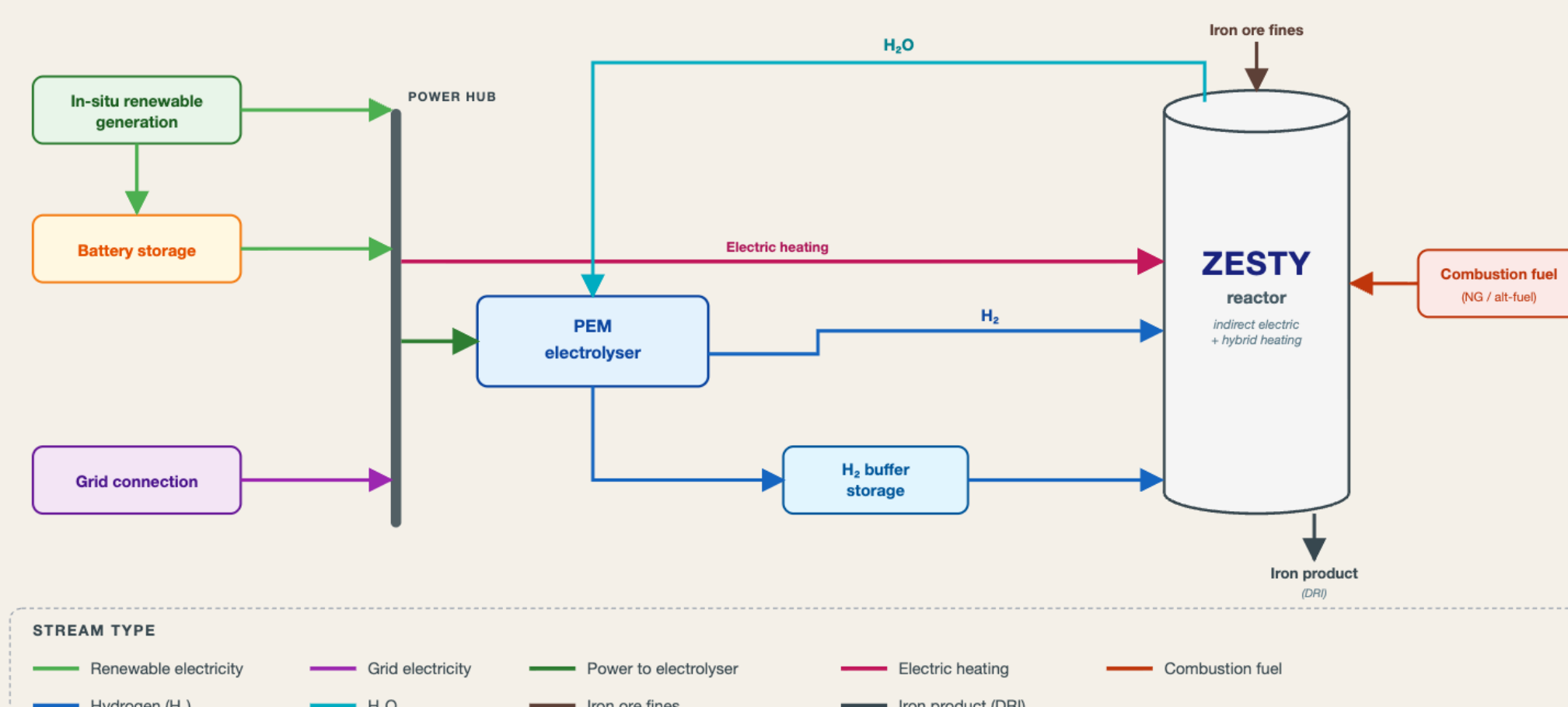
- Operating envelope. 950 / 1000 / 1050 °C at 1 atm;
- 90% Fe target, 30,000 tpy, 8000 h/yr

02 Techno-Economic Model

- Scenario framework. 5 dimensions: H₂ source, electricity source, heating mode, BESS, H₂ storage
- Process inputs. 203 kg H₂/h, 2.05 MW duty, 30 kt/yr Fe output

HOW THE MODEL WORKS

- PEM electrolyser: 10.6 MW · 52 kWh/kg H₂
- Capacity factors flat: annual mean + seasonal edges
- BESS sized Full / Partial / None vs non-gen hours
- H₂ storage sized by buffer day requirement.
- Electricity: full renewable / renewable + grid backup / full grid
- Heating: fully-electric vs hybrid (electric + NG backup)
- Policy application



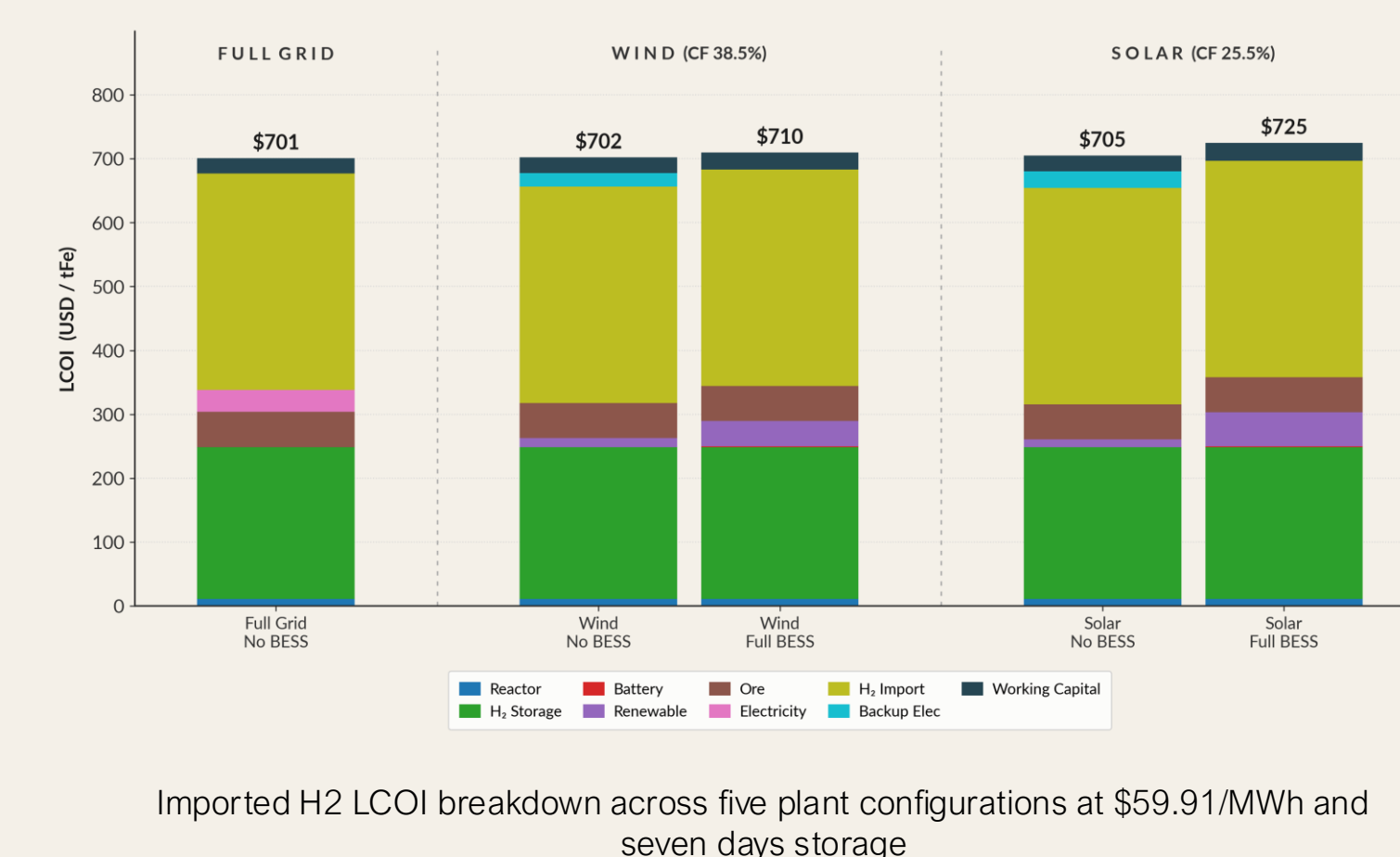
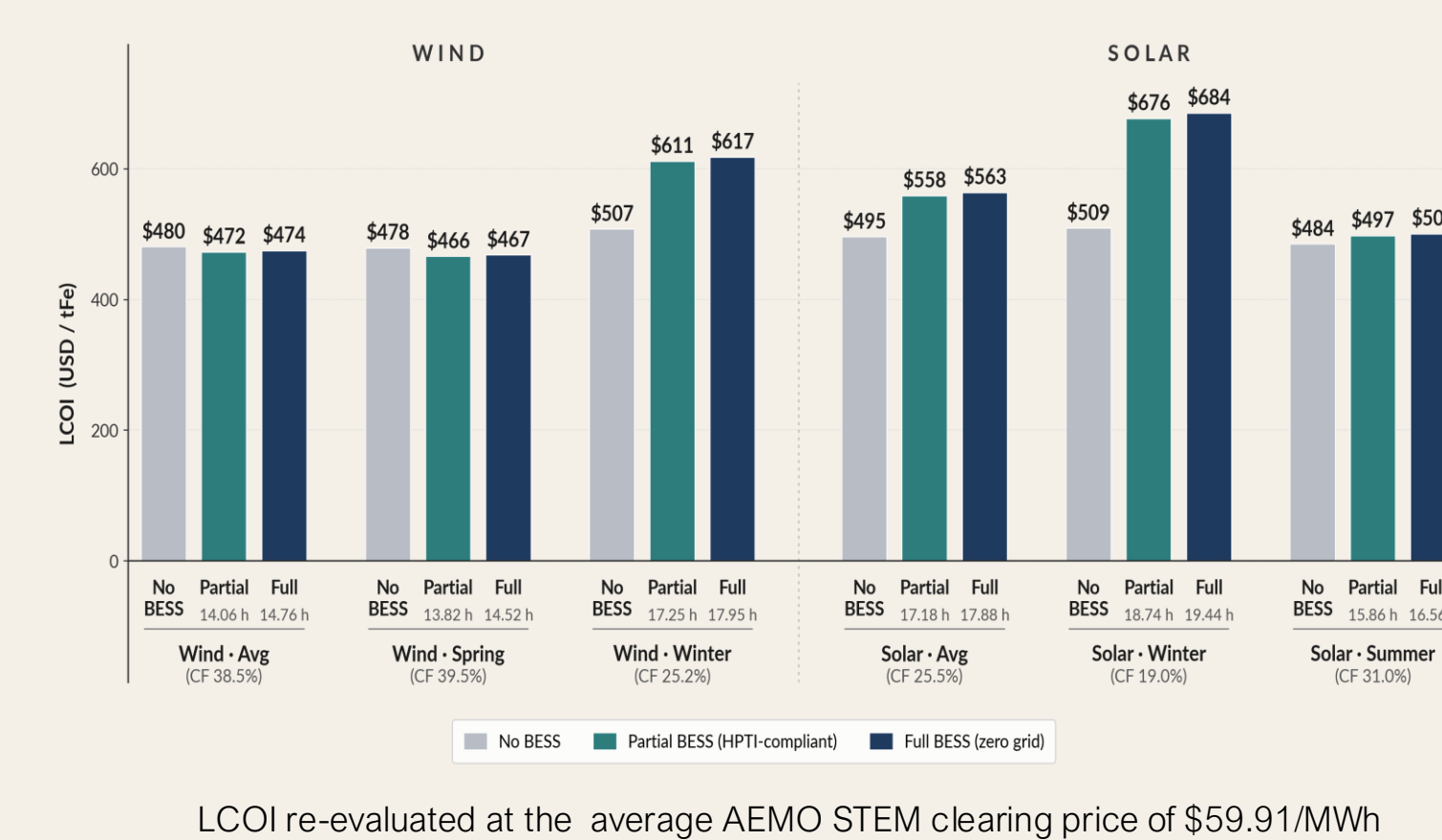
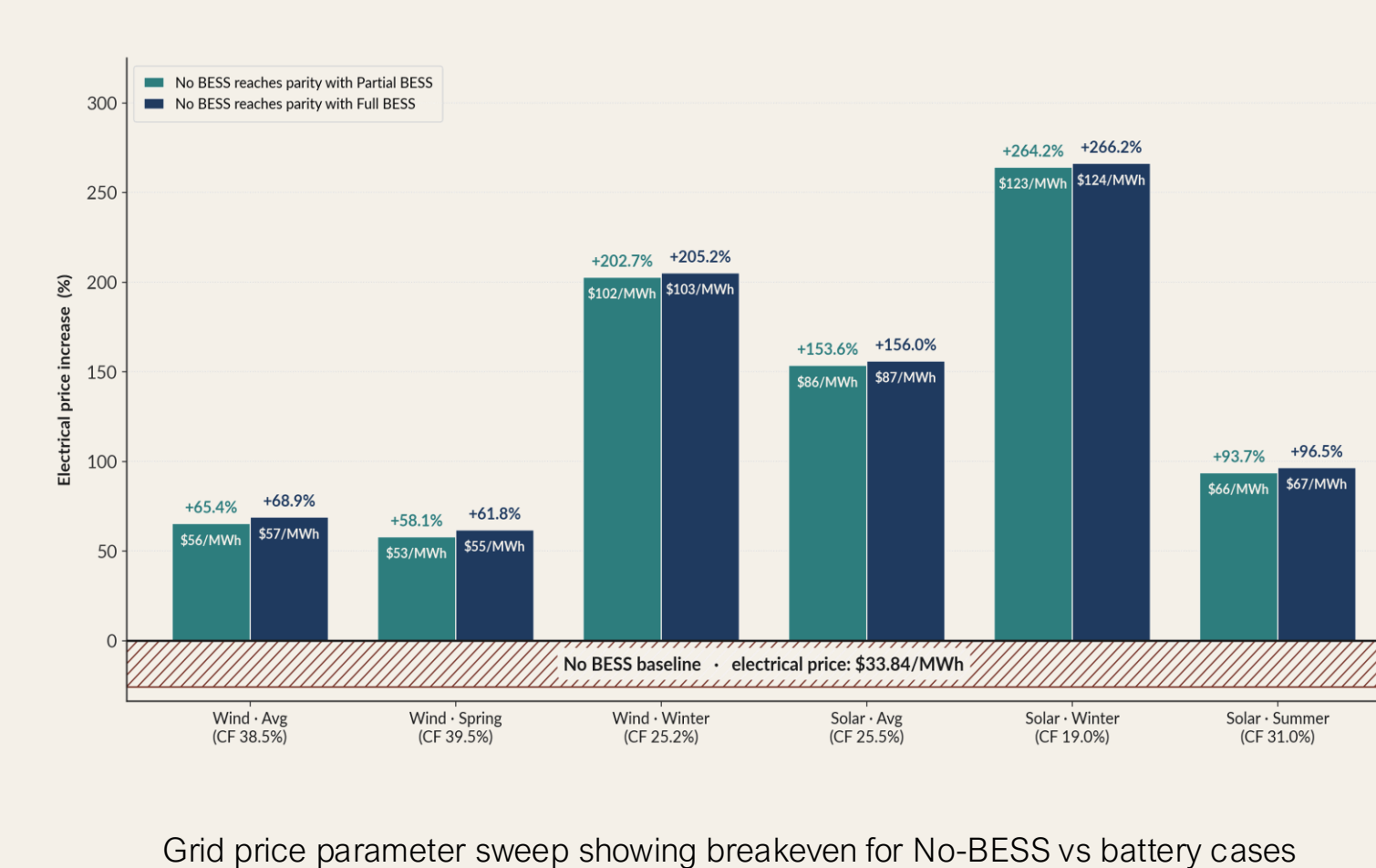
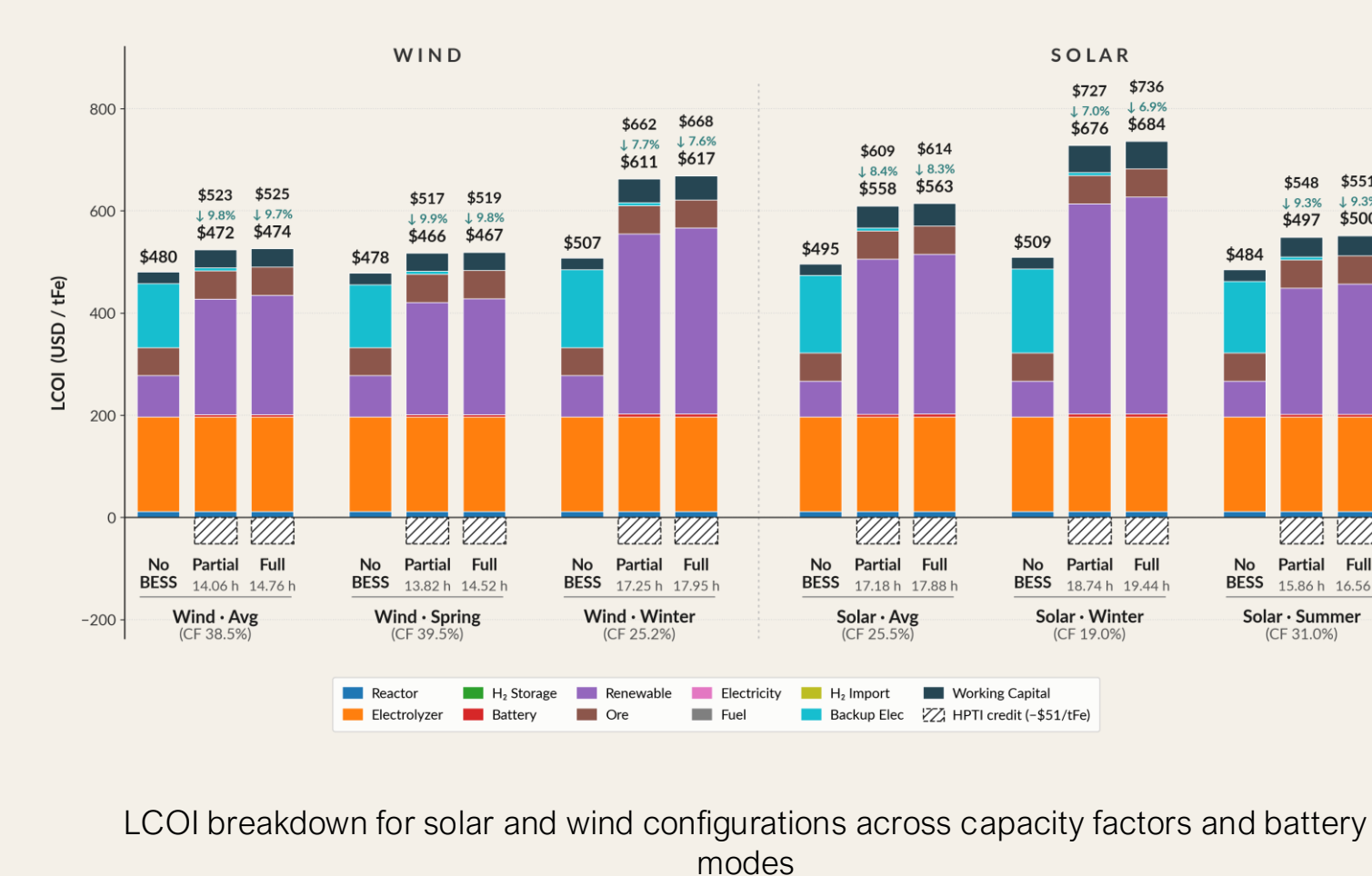
RESEARCH QUESTION

Can hybrid heating and EMS strategies make GH-DRI commercially feasible whilst supporting grid integrity?

CURRENT FINDINGS

IN-SITU H₂ \$423 to \$684 / tFe

IMPORTED H₂ \$701 to \$725 / tFe



NO-BESS WINS AT THE FEED BASELINE

- Range. \$423 to \$684 per tFe across six renewable scenarios
- No-BESS wins. At \$33.84/MWh FEED price, no-battery grid-backed is cheapest in every case
- Why. Renewables + grid backup contribute \$150 to \$167/tFe; oversized renewables + battery reach \$181 to \$379/tFe
- HPTI credit. \$51.07/tFe applied; reduces LCOI by 7 to 10%

NO-BESS HOLDS UNTIL PRICES RISE 58%

- Robust margin. Minimum 58.1% price rise needed for No-BESS to lose its advantage
- Worst case. Up to 266% rise required (winter solar, full BESS)
- Current Market Price. 2024 to 2025 Average at \$59.91/MWh, 77% above ZESTY FEED baseline

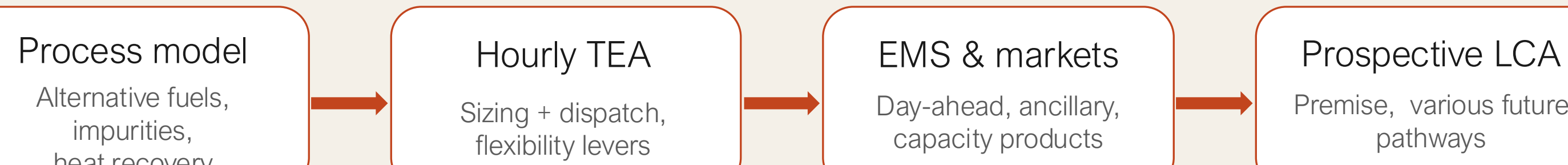
AT MARKET PRICE WIND SHIFTS TO PARTIAL BESS

- Wind shifts. Wind average and Wind spring move to Partial BESS, beating No-BESS by \$8 to \$12/tFe
- Solar holds. Four scenarios still favour No-BESS; Solar summer gap narrows from \$71 to \$13/tFe
- Driver. HPTI credit, and high grid backup costs make high-CF wind cost-competitive
- Sensitivity. Outcome highly sensitive to wholesale price secured

IMPORTED H₂ DOMINATED BY DELIVERY & STORAGE

- Tight band. LCOI spans only \$24/tFe across five cases; max \$725/tFe
- Cost driver. H₂ import + storage = 79.5 to 82.1% of LCOI in every case
- Parity. Delivered H₂ must fall below \$2.34/kg to match in-situ benchmark of \$489/tFe
- Verdict. Imports not competitive at 7-day buffer storage

WHAT'S NEXT



EXPECTED OUTCOMES

- Validated TEA + LCA framework for hybrid heating across Calix processes
- EMS revenue models spanning Australian, UK, and European grid markets
- Commercial business case benchmarking ZESTY against grid-balancing peers

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